



Build a Museum! Capital Campaign

Spring 2010

Dear Mt. Pleasant Discovery Museum Supporter –

As a child, do you remember building a fort in your backyard and playing for hours? Or, building your first spaceship and taking off for “outer space”? How about that time you pulled apart the transistor radio “just to see how it worked”?

Children thrive emotionally and developmentally when they are given the opportunity for hands-on, interactive play. We are working hard to open this extraordinary facility to provide just such creative and fun opportunities for the benefit of our children.

We need your help!!

We will soon be officially kicking off our *Build a Museum! Capital Campaign*. In order to achieve our goal of opening the MPDM to the public by the end of 2011, we have set our capital campaign target at \$3 million dollars. This will allow us to build the facility, complete with exciting exhibits, cover first year operating expenses, and establish an endowment fund through the Mt Pleasant Area Community Foundation.

Our immediate goal is to solicit 500 founding members and raise \$50,000 in founding membership pledges through our list of supporters, 300 people will receive this.

This tremendous show of support will help us to demonstrate what a needed and valuable facility the MPDM will be within our community as we move full swing into our capital campaign. By joining us now, at this critical juncture, you will help to communicate to other potential financial supporters that the people in our community really want this children’s museum to be a success! Community-wide support is essential to help us raise all of the money that will be needed.

(continued)

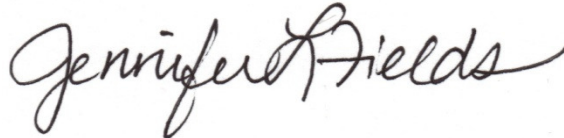
This is what we need you to do:

- 1) Become a founding member. Fill out the enclosed envelope and send your donation. No amount is too small or certainly too large. If you are already a founding member, please consider an additional pledge.
- 2) Ask people you know to become founding members. There are about 300 people who will receive this letter. If each of you asks two friends to become founding members, we would quickly achieve our founding members goal. Additional forms are available on our website www.mpdiscoverymuseum.org.
- 3) Consider making a long-term pledge to the museum. Your ongoing support will help ensure the success of the MPDM.

Remember: as a 501c3 non-profit, all contributions are tax deductible.

Please help us today as we create this wonderful facility that will benefit the children of our community for years to come!

On behalf of the Board of Directors, I appreciate your consideration.



Jennifer Fields
MPDM Chairperson, 989-944-5011
jennifer@mpdiscoverymuseum.org