The Mt. Pleasant Discovery Museum’s vision is a world where educational discovery enhances the life of every child.

Our mission is to enhance the community by inspiring creativity, learning, and curiosity.

We celebrated our 5-year Anniversary!

45,444 total visitors

- Isabella County
- Midland County
- Gratiot County
- Clare County
- Mecosta County
- Montcalm County

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**REVENUE AND OTHER SUPPORT:**
- Cash Contributions: $230,538
- In-Kind Contributions: $6,078
- Fundraisers: $50,041

**Operating Revenue:**
- Admission Tickets: $109,753
- Memberships: $54,273
- Parties and Programs: $49,133
- Retail Gift Shop: $35,718

**Grant Revenue:** $97,304

**Unrealized Gains & Losses:** $3,595

**Total Revenues & Other Support:** $636,433

**EXPENSES**

**Program Services:**
- Museum Operations: $462,537

**Total Program Services:** $462,537

**Supporting Services:**
- Management & General: $58,290
- Fundraising: $66,743

**Total Supporting Services:** $125,033

**Total Expenses:** $587,570

**CHANGE IN NET ASSETS:** $48,863

**NET ASSETS**

- **DECEMBER 31, 2016:** $1,805,521
- **DECEMBER 31, 2017:** $1,854,384
The Luminary Lab gives children the hands-on opportunity to explore light. Visitors can design a picture on our Lite Bright, make music on our light-up drumbone, move with our interactive projector wall, build on our magnetic light table, and watch the gasses in our plasma ball.

PleasAnt Park invites children to explore the wonders of nature through this visually pleasing exhibit. A mini-camper and pretend campfire welcome visitors to use their imagination in a unique and colorful Isabella County park setting. Children can climb through a hollow log to reach the micro-universe of an ant habitat and explore the ant climber equipped with a slide. PleasAnt Park also features a microscope to give visitors the opportunity to bring into focus some of the world’s smallest components.
FIRST LEGO League is an organization that encourages youth to practice imaginative thinking and teamwork. Teams are guided by adult coaches to research a real-world problem such as food safety, recycling, and energy. They are challenged to develop a solution. They also must design, build, and program a robot using LEGO MINDSTORMS® technology, then compete on a table-top playing field.

Our FIRST LEGO League team was for kids in upper elementary school born between 2005-2007. The students placed 12th out of 36 teams at their first competition and did very well in all of their judging. Thank you to our Team Coach, Jessie Stevens and Assistant Coach, Ashlie Hinkle.

LED LIGHT PROJECT

Thanks to the generosity of the Saginaw Bay Watershed Initiative Network and the Dow Corning Foundation, the Mt. Pleasant Discovery Museum was able to replace and retrofit the museum lights. The installation of LED lights took place in December helping us to save funding on electricity and repairs.

BOWTIES & BOURBON

The Mt. Pleasant Discovery Museum hosted our first annual Bowties and Bourbon gala. This bourbon infused culinary competition raised over $40,000 for the museum. The winning restaurant was Antlers Fireside Grill represented by Dr. Keating and Dr. Moutsatson.
The Mt. Pleasant Discovery Museum welcomed over 3,900 visitors during our 2017 Discovery Days. Discovery Days are sponsored days, allowing us to open our doors to the public free of charge.
The Mt. Pleasant Discovery Museum is a vital part of my family’s life. Since its initial construction when we wondered what was this building with a silo was going to be, to now being a part of my family’s routine, we have come to depend upon the Museum to help our grandchildren grow into boys and girls that love to learn and explore new things.

Sincerely, John DenHeeten