“On behalf of the board of directors, we would love to thank our amazing community for your continued support, especially through our pandemic closure. We are so excited to see your families exploring the museum again!”

- Shelly Smith, Board Chairwoman

“What can I say about 2020? We had so much momentum in March and then so much heartache after. It was a very surreal time for us. I could never have imagined closing our doors to the public. After that, it was just survival mode. We cut all expenses possible and cocooned the museum. The best thing I can say about 2020 is that we survived!”

-Lisa Phelps, Executive Director

5093 E Remus Rd.
Mt. Pleasant, MI
(989)-317-3221
mpdiscoverymuseum.org
Leading with a Passion

Core Dicovey Team
- Lisa Phelps, Executive Director
- Ericka Pauly, Event & Marketing Director
- Lindsay Stark, Office Manager

Board of Directors
- Ed Zebrowski, Chairman
  Media Images, Inc.
- Shelly Smith, Vice Chairwoman
  Community Member
- David Barberi, Secretary
  Barberi Law Firm
- Jennifer Cotter, Treasurer
  Central Michigan University
- Dani Montini, General Agency
- Tim Ottoman, Community Member
  Central Michigan University

Our Values
- Stewardship
- Innovative
- Child-focused
- Inclusive

Our Mission
To enhance the community by inspiring creativity, learning, and curiosity.

Our Vision
A world where educational discovery enhances the life of EVERY child.
Meet our 2020 Partners!

Cox Sports Medicine & Orthopedic Surgery
Curious Kids’ Discovery Zone
Curious Kids’ Museum
Flint Children’s Museum
Fisher Companies
Grand Rapids Children’s Museum
Granger Waste Disposal
Gratiot-Isabella RESD

Great Lakes Children’s Museum
Great Start Collaborative
Green Scene Landscaping
GreenTree Cooperative Grocery
Jim Wyman
Krapohl Ford & Lincoln
Lake Trust Credit Union
Megan Salchert

Mid-Michigan Industries
Morey Courts Recreation Center
Mt. Pleasant Optimist Club
Mt. Pleasant Parks & Recreation
Renaissance Public School Academy
Rhyard’s Blueberry Farm
Versiti
Meet Our Donors

Drones: $50,000-99,000
Honey: $25,000-49,000
Pollinators: $10,000-24,999
Nectar: $5,000-9,999
Flowers: $2,500-4,999
Hexagons: $1-2,499

Drone
- Dorsay Foundation
- United States Small Business Administration
- Midland Area Community Foundation
- Michigan Council for Arts & Cultural Affairs
- Lonnie Joe Morey Trust
- United Way of Gratiot & Isabella Counties
- Middle Michigan Development Corporation
- W.E. Martin Foundation
- Krapohl Ford & Lincoln
- Mt. Pleasant Area Community Foundation
- Cox Sports Medicine and Orthopedic Surgery
- Mears Group Inc.
- Fisher Companies
- Octagon
- Great Lakes Bay Regional Alliance

Honey
- Chambers Enterprises
- Lake Trust Credit Union
- Isabella Community Credit Union
- Shelly & Mark Smith
- Sayaka Nasu & Adam Mock
- Kristine & Raymond Ribitch
- Judy & Sidney Smith
- Shamrock Invitational, Inc.
- Mt. Pleasant Jaycees
- McLaren Central Michigan
- Qdoba Mexican Grill Southwind Restaurants, LLC
- LaBelle Management Inc.
- Jennifer & Jay Fields
- General Agency Company
- Sandra & Dennis Olson
- Granger Waste Services
- Mt. Pleasant Optimist Club
- Century 21 Realty & Associates
- Hall & Bolles, P.C.
- Konwinski Construction
- Mr. Electric of Central Michigan
- The Eyesite
- Dr. Michelle Sanders
- Shawn L. Zimmer, D.D.S
- Taren & David Barber
- In Memory of Rose Wunderbaum Traines
- Isabella Bank
- Liz & Michael Conway
- Barbara & Thomas Guimond
- Annie Shackelford
- Dr. Christine & Thomas Hammond
- Sara & Rick Watts
- Dani Montini
- CMS Internet
- Coyne Oil Corporation
- Total Investment Planners Inc.
- Kayla Slezak
- Deshano Community Foundation
- United Way of Midland County
- Laser Connection
- PACE Central Michigan
- Barberi Law
- Summit Petroleum Corporation
- Nick McConnell
- Amy & James Ervin
- Mary & Keith Frame
- Annette Messinger
- Kristen & Dan Weber
- Jon & Misia Conklin
- Jennifer & Lane Demas
- RPHQV 0HGL FDOHQWHU & Carol & Alain Shannon
- Mid-Michigan Agency
- Ewa & Joe Czyzyk
- Ruth & Edwin Helwig
- Barbara & John Leonard
- Mary Lu Yardley
- Gray, Sowel, & Iacco, P.C.
- Green Scene Landscaping
- Michelle & Gabriel Ambrosaitis
- Kristin & Marty Baxter
- Maureen & James Henry
- Jessica & Jeff Bean
- John Denheeten
- Kim & Steuard Jensen
- Carla Jensen & Ben Huemann
- Louis & Tom Kromer
- Nancy & Albert Lewis
- Sheridan & Michael Libbee
- Gisela & Thompson Moffit
- Mordica Sales Associates
- Linda Morey
- Lori Irwin & Tim Ottoman
- Kim Yeonhyang & Matt Petro
- Barbara & Brian Smith
- Sam Staples
- Dennis Thavenet
- Peggy & Gordon Wheeler
- Valerie & Ernest Wolters
- Wendy Robertson & Jason Barnes
- Mt. Pleasant Agency-Central Insurance
- Eli Buccilli
- Joseph Cotter
- Susan & Garth Anderson
- Dee & Bob Kohrman
- Susanne Pinzur
- Heather Prout
- Barbara & Michael Sullivan
- Barb & Joe Barberi
- Susan Cozat
- Sarah Douglas
- Pam & Jeff Godley
- Phyllis & Tom Hall
- Christina Proulx
- Maureen & Gregory Starry
- Kay Underwood
- Kelly & Daniel Lawson
- Kathleen & David Rozga
### 2020 Financials

In 2020, the Mt. Pleasant Discovery Museum was open from January 1-March 16. Due to the COVID-19 pandemic, we were closed to the public for the remainder of the year.

**Where are our 2020 visitors from?**

- **Isabella**: 44.14%
- **Clare**: 4.21%
- **Dickinson**: 0.74%
- **Gladwin**: 0.38%
- **Gratiot**: 7.89%
- **Alpena**: 0.74%
- **Kent**: 0.28%
- **Mecosta**: 0.81%
- **Midland**: 3.52%
- **Montcalm**: 0.91%
- **Saginaw**: 0.35%
- **Unnamed County**: 36.03%

**REVENUE & OTHER SUPPORT**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Cash Contributions</td>
<td>$132,484</td>
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<tr>
<td>In-Kind Contributions</td>
<td>2,960</td>
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<tr>
<td>Fundraisers</td>
<td>0</td>
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<tr>
<td>Operating Revenue:</td>
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</tr>
<tr>
<td>Admission Tickets</td>
<td>32,284</td>
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<tr>
<td>Memberships</td>
<td>57,736</td>
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<tr>
<td>Parties &amp; Programs</td>
<td>16,077</td>
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<tr>
<td>Retail Gift Shop</td>
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<tr>
<td>Grant Revenue</td>
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<td>Investment Income</td>
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<td><strong>Total</strong></td>
<td><strong>$338,566</strong></td>
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**EXPENSES**

<table>
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<tr>
<th>Service</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Program Services:</td>
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<tr>
<td>Museum Operations</td>
<td>$200,087</td>
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<tr>
<td>Supporting Services:</td>
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<tr>
<td>Management &amp; General</td>
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<tr>
<td>Fundraising</td>
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<tr>
<td><strong>Total Supporting Services</strong></td>
<td><strong>$94,649</strong></td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$294,736</strong></td>
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3.2.1...Blast Off! combines high energy physical play with important science concepts to create an exhibit experience that gives a workout to the body and mind. The exhibit features two main components: a climbing structure and a collaborative interactive.

As visitors explore the climber, the theming and decor suggest they are moving through Earth’s atmosphere. As they climb higher up, the blue sky of Earth transitions to the black of outer space and they find their way into a space station. While the space station features a fictional design, it is based more in reality than science fiction by drawing upon researchers’ ideas of what near-future space travel might look like. The space station interior includes buttons, levers, and switches that promote imaginative role playing and fine-motor skills.

The collaborative (titled Mission Control) allows kids on the ground to re-supply rockets to the space station by working with other guests to follow the launch procedures. Completing the pre-launch checklist in order allows visitors to “launch” a rocket loaded with supply containers. The children in the space station can fit the supply containers into special slots and request new supplies by sending empty containers back to Mission Control.

2020 3, 2, 1...Blast Off! Sponsors:

- Midland Area Community Foundation $40,000
- Mt. Pleasant Area Community Foundation $5,000